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## Xenio Systems Named to CIOReview’s “20 Most Promising IoT Solution Providers 2017”

**FREMONT, CA—** [Xenio Systems](#) has been recognized as one of the top 20 IoT Solution Providers of 2017 by CIOReview Magazine.

“It’s a great honor to select [Xenio Systems](#) as one among the 20 Most Promising IoT Solution Providers of 2017,” said Jeevan George, Managing Editor of CIOReview.

Xenio empowers retailers to engage with consumers in an entirely new and individualized way. By combining IoT, lighting and precise indoor positioning technologies, the Xenio platform enables retailers' to accurately track each shopper's real-time behavior within their stores and connect with them at the right place and time during their purchase journey.

CIOReview ranked Xenio Systems based on its specialties in IoT, Mobile Loyalty & Customer Engagement, Location-based Services, Mobile Commerce, Big Data, Digital Marketing, Real-time Shopper Traffic Analytics, Retail Operations, and Business Intelligence.

### **About Xenio Systems**

Founded in 2015, Xenio Systems is a privately owned Information Technology and Services Company based in San Francisco’s burgeoning Jackson Square neighborhood. Xenio’s unique patent-protected platform enables in-store marketing to match the level of accuracy and engagement of online marketing, optimizing the online and offline shopper journey and turning the physical store into a strategic digital asset. For more info, visit: [www.xeniosystems.com](http://www.xeniosystems.com)

### **About CIOReview**

Published from Fremont, California, CIOReview is a print magazine that explores and understands the plethora of ways adopted by firms to execute the smooth functioning of their businesses. A distinguished panel comprising of CEOs, CIOs, IT VPs including CIOReview editorial board finalized the “20 Most Promising IoT Solution Providers 2017” and shortlisted the best vendors and consultants. For more info, visit: [www.cioreview.com](http://www.cioreview.com)

